

# LAURA MARTIN

## OBJECTIVE

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To continue gaining web design experience in a professional and creative environment with opportunities to expand my knowledge in all areas of web design and development

## EXPERIENCE

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April, 2003–March, 2004                      Miranet Web Services                      San Jose, CA  
*Web Designer/Project Manager /Quality Assurance*

- Design and develop interactive websites according to the project specification such as e-commerce sites, brochure sites, and content management sites
- Develop user interface and process flow for websites requiring programming and information architecture.
- Project management of all project phases from developing the scope of work to launching the completed site including the management of programmers, designers, and clients.
- Maintain about 20 client websites on a regular basis including site updates as well as incorporating new content and features.
- Completely test and validate websites for all aspects of functionality and completeness according to the project specification.

June, 2000–October, 2002                      Interactive Identity                      San Jose, CA  
*Graphic Designer*

- Executed a variety of web design and development services for various clients including Intranet, e-commerce, and emarketing services.
- Involved in all aspects of projects including developing the scope of work, defining requirements and objectives, website analysis and strategy as well as overseeing all parts of development.
- Other areas of design include Flash design and development, corporate print design and production, direct mail and email marketing campaigns, online product demos, and development of sales tools.

Oct, 1999–June, 2000                      San Jose State University                      San Jose, CA  
*Accounting Technician II*

- Maintained department website including regular site updates, new content implementation, and resolved all website-related problems.
- Streamlined Travel Desk procedures, which increased efficiency when processing travel reimbursements and travel agency payments.

May, 1999–Sept, 1999                      SIIG, Inc.                      Fremont, CA  
*Junior Graphic Designer*

- Created sales, marketing and trade show materials for marketing department.

